



Mark Norman • Lifetime Wine Lover, Mostly Retired Wine Professional.

Bordeaux, A Book With Unbelievable Insights

There is nothing like visiting a place multiple times to gain deep insights about a locale but when it is thousands of miles away that is not possible for a lot of people, especially for wine lovers wishing to gain a better understanding of an area's wines and Bordeaux wines are considered some of the best in the world.

It would be easy to write a book about the Bordeaux wine region (there already countless published books) but I have begun reading a book written by Michael C. Higgins, MBA, PhD entitled "Exploring Wine Regions Bordeaux France 2nd Edition". To say it is exceptional would be a serious understatement. The nearly 500 pages are filled with incredible insights and fantastic photographs that Michael personally took. He has also made numerous trips (and collectively spent almost half a year) visiting châteaux, restaurants, museums, and shops.

I cannot begin to do justice in describing the magnificent detail that is contained on every page. As I read this book, I can feel the deep personal connection that author made so many of the local professionals of Bordeaux. Certainly, he is making this extraordinary region come alive for me.

This is not the first book that Michael has written that I have read. His first book on the Mendoza region in Argentina was outstanding. He has several others and is working on a new one.

If you are a wine lover you need to read this book. If you know wine, then it should say something special that the foreword was written by Dany Rolland (wife of Michel Rolland and an oenologist in her own right caring for the several vineyards they own and operate as Michel consults literally around the world) on her own without compensation just because she recognized the love that Michael has for Bordeaux.

Link to post: https://www.linkedin.com/feed/update/urn:li:activity:7282427698092621824